

## **California Consumer Privacy Act Rights**

The information in this California Consumer Privacy Act Rights section applies only to California consumers. Any terms defined in the California Consumer Privacy Act of 2018 (“CCPA”) have the same meaning when used in this California Consumer Privacy Act Rights section.

### Personal Information We Collect

We may collect, and in the past 12 months have collected, the following categories of personal information:

- Identifiers (such as name, address, email, cookies, IP address)
- Categories of personal information listed in the California Customer Records statute (such as phone number and credit card number)
- Commercial information (such as purchase history)
- Internet or other electronic network activity information (such as interaction with our Website)
- Audio, electronic, visual, thermal, olfactory, or similar information (such as recorded voice, recorded video, and photos)

### Purposes for which Personal Information Will Be Used

We may use personal information for the following purposes:

- provide you with and personalize our products and services;
- create and manage your account, process your orders, and provide you customer service;
- maintain our internal records and otherwise manage our business;
- send you advertisements and otherwise correspond with you about products, services, events that we think may interest you;
- ask for your reviews and testimonials and send you surveys and questionnaires;
- improve our products, services, and Website;
- develop and display content and advertising tailored to your interests on our Website and other sites, provide our advertisements to you when you visit other sites, and analyze the effectiveness of our advertisements;
- perform research and analysis about your use of or interest in our products and services, the products or services offered by others, and our Website, and develop new products and services;
- detect, prevent, or investigate illegal activity or misuse of our products or services and enforce our legal rights; and
- perform functions as otherwise described to you at the time of collection.

### Personal Information Sold or Disclosed for a Business Purpose

We do not sell or disclose personal information of California consumers and have not sold or disclosed personal information of California consumers in the preceding 12 months.

### Your Right to Know

You have the right to request that we disclose information to you about our collection or use of your personal information in the 12-month period preceding your request. Once we receive and confirm your verifiable consumer request, then subject to exceptions provided under the CCPA, we will disclose to you:

- The categories of personal information we collected about you.
- The categories of sources from which we collected your personal information.
- The business or commercial purpose for collecting your personal information.
- The specific pieces of personal information we collected about you.

### Your Right to Deletion

You have the right to request that we delete your personal information that we have collected or maintained, subject to exceptions provided under the CCPA. Once we receive and confirm your verifiable consumer request, then unless an exception applies, we will delete your personal information from our records and direct our service providers and other vendors to delete your personal information from their records.

### Your Right to Non-Discrimination

You have the right not to receive discriminatory treatment by us for the exercise of the privacy rights conferred by the CCPA.

### Submitting Requests

To exercise your right to know or right to deletion described above, please submit a verifiable consumer request to us by:

- Calling us at 386-210-3870; or
- Send us an email at [info@aiminghigheracademy.com](mailto:info@aiminghigheracademy.com);

You may only make a verifiable consumer request to know twice within a 12-month period. You may authorize another person to submit requests on your behalf, and you may submit requests on behalf of your minor child.

### Our Response to Your Request

We will verify your identity before fulfilling your request. We endeavor to respond to a verifiable consumer request within 45 days of its receipt. If we require more time (up to 45 additional days), we will inform you of the reason in writing. We will deliver our written response by mail or electronically. If we are unable to comply with a request, our response will explain why.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

### Accessibility of this Privacy Policy

Commercially available screen reader programs should be able to read this Privacy Policy. As a Portable Document Format (pdf) file, this Privacy Policy may be printed. Please contact us at [info@aiminghigheracademy.com](mailto:info@aiminghigheracademy.com) to inquire about access to this Privacy Policy in an alternative format.